



SCHOLARSHIP CALL

I INTERNATIONAL COURSE
STRATEGIC MANAGEMENT OF THE PUBLIC BUDGET IN TIMES OF CRISIS
ONLINE EDITION - 2021

GENERAL INFORMATION

I. PROGRAM NAME

I International Course on Strategic Management of the Public Budget in Times of Crisis (hereinafter "Course").

II. TOP GOAL

Strengthen knowledge in budget management in the public sector in times of crisis.

III. COURSE OBJECTIVES

- To get to know the main characteristics of the budget cycle of the public sector.
- To analyze the components of the public budget through different analysis techniques and case studies.
- To get to know and analyze budget changes in times of crisis, such as natural disasters, health emergencies or political/social conflicts

IV. RESULTS

At the end of the Course, the participants will demonstrate the following skills:

- Understand the role of the public budget as a strategic tool for the management of State institutions and the implementation of public policies.
- Identify and recognize the main functions, actors, analysis techniques and limitations that budget management has, as well as its behavior in times of crisis.
- Analyze and apply the new strategic concepts, through case studies and in strategic workshops, examining the different variables and their impact in the medium and long term.

V. PROGRAM DESCRIPTION

Next, a brief clarification of the contents of the three modules that make up the International Course is presented:

Module 1: Public Budget: Functions, Budget Cycle and Fiscal Rules

This module reviews the objectives, functions and stages of the budget cycle, in addition to teaching the programming and formulation techniques of the public budget. A central aspect is to identify and apply the rules of fiscal governance, in particular stability and sustainability.

It is also important to learn about budget changes in times of crisis, such as natural disasters, health emergencies, or political / social conflicts.

Module 2: Approval and Execution of the Budget

This module covers the main analysis techniques to develop and evaluate a budget line. The process of processing the Budget Law in the National Congress and the phenomena that occur during the discussion are taught. Finally, the budget execution of the State and the most common budget failures are analyzed.

In particular, changes in budget approval and execution will be reviewed in the Chilean case, for example, in earthquakes, health emergencies or social conflicts.

Module 3: Budget Control and Evaluation

This module covers the techniques of budget control and public spending. Special emphasis is placed on recognizing the importance of budget transparency and the limitations of the public budget in this matter, as part of the context of the State's budget management.

VI. DURATION

The Course will be held in the year 2021 in 100% On-line mode. The Course lasts 21 chronological hours, which include 18 hours of lectures, workshops and synchronous group activities (real time) and 3 hours destined for weekly voluntary tutorials. At the same time, each student must have 8 hours of autonomous work.

Classes, workshops and tutorials will be distributed over three weeks, between Monday, October 18 and Friday, November 05, according to the following calendar:

Day	Date	Time	Activity
Monday	October 18	11:00 a.m. to 14:00 p.m. (Chile time)	Session 1
Wednesday	October 20	11:00 a.m. to 14:00 p.m. (Chile time)	Session 2
Friday	October 22	16:30 p.m. to 17:30 p.m. (Chile time)	Tutoring schedule (voluntary activity)
Monday	October 25	11:00 a.m. to 14:00 p.m. (Chile time)	Session 3
Wednesday	October 27	11:00 a.m. to 14:00 p.m. (Chile time)	Session 4
Friday	October 29	16:30 a.m. to 17:30 p.m. (Chile time)	Tutoring schedule (voluntary activity)
Wednesday	November 03	11:00 a.m. to 14:00 p.m. (Chile time)	Session 5
Friday	November 05	11:00 a.m. to 14:00 p.m. (Chile time)	Session 6

The modality of the program will be non-face-to-face and requires dedication of 7.5 hours a week for synchronous activities (sessions of 3 hours each 2 times a week, and 1.5 hours for voluntary tutoring), in addition to working hours student's staff.

Students must participate via Zoom of the activities on the dates and times established in the calendar above.

VII. METHODOLOGY

This academic program will be taught under an On-line methodology, which combines lectures and group activities carried out synchronously, through the Zoom platform, with personal and autonomous work of the students, which will be facilitated by the platform. to support teaching at the University of Chile, through the use of forums, online tests, among other functionalities.

The students will have defined spaces to consult the teacher of the course (in the established tutoring hours) and with the support of tutors, who will be available to answer questions and queries, in order to guide the autonomous work of the participants.

The course approval conditions will be associated with attendance and participation in classes and workshops and with the delivery of assignments and evaluations assigned by the course teacher. The course requires a minimum of 70% attendance to the compulsory sessions, for approval.

ASSOCIATE PROFESSOR

The course will be taught by **Professor Jerko Juretic**, Industrial Civil Engineer and MBA from the University of Chile. Executive Certificate in Strategy & Innovation, MIT Sloan School of Management. Member of the Expert Committee of the Avonni Awards, the Chilean Institute of Engineers, the Strategic Management Society and the Harvard Business Review Advisory Council. Senior consultant and expert in strategy and innovation at the Center for Public Systems of the University of Chile. He has experience as a public manager. Extensive knowledge of the transport, health services, mining and telecommunications sectors. Teaching experience in topics of innovation and strategy, public management and budget management, in the Industrial Civil Engineering career and in the Master in Management and Public Policies, both programs at the University of Chile.

VIII. LANGUAGE

The Course will be held in English in its entirety.

IX. FINANCING

The Program will finance¹:

- Tuition costs and program fees.
- Course Diploma Strategic Management of the Public Budget in Times of Crisis, certified by the Department of Industrial Engineering of the Faculty of Physical and Mathematical Sciences of the University of Chile.

X. REQUIREMENTS TO APPLY

The Course is aimed at people who meet the following requirements:

- Professional experience in the area of management and public policies and that they are in possession of a Bachelor's degree and/or a Professional Degree.
- The courses are aimed at public officials of the different levels of government, as well as researchers from universities and study centers, professionals from NGOs, international

¹ No additional item to those mentioned above will be financed. Personal expenses must be covered by each participant.

organizations and in general professionals who work in the field of public policies and their management.

It is desirable that they work in institutions linked to the subject of the course and that they

have institutional sponsorship.

 Have access to the Internet at least 7.5 hours per week for the development of On-line classes on the dates and times established for the course.

- Be a citizen of the invited country and have residence in it.

XI. COUNTRIES AND/OR INVITED ORGANIZATIONS

The governments of the following countries will be invited to nominate applicants for the International Course: Antigua & Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Haití, Jamaica, St Kitts &Nevis, St Vincent & the Granadines, Saint Lucia, Suriname, Trinidad &Tobago.

XII. TOTAL AMOUNT OF PARTICIPANTS:

For the Course, the amount of participants from the invited countries will not exceed 40 students in total. There is no pre-established quota per country.

XIII. APPLICATION PROCESS

Candidates must present their Application Dossier to the Chilean Embassy in their country, which must contain the following documentation:

- 1) Copy of university undergraduate degree. This degree must have, at least, 8 semesters of academic duration
- 2) Copy of Curriculum Vitae
- 3) Application form (Annex I), with the record of all the requested information, duly filled out and signed by both the applicant and the highest authority of the sponsoring institution.
- 4) Engagement Letter (Annex II).
- 5) Work Certificate (Annex III)

This call for the International Course will have the following stages and referential application dates:

Stage

Dates

Call closure	October 01, 2021	
Scholarship Selection Committee	October 06-08, 2021	
Publication of results	October 11, 2021	

CONSIDER THAT:

- No incomplete, illegible or late application will be made in any of the stages.
- For the selection of the Scholarship, only applications submitted officially by the Chilean Embassy will be evaluated. Any application submitted directly by the applicant will not be considered.
- It is the responsibility of the applicants to carefully read the call with all its requirements, application procedures and all attached documents; as well as submitting your application in compliance with the professional requirements specified in each offer.
- The data expressed in the application form and its respective annexes have the character of a sworn statement, so that, in the event of having falsified, adulterated, hidden or presented inaccurate information in order to obtain the scholarship, the applicant will assume the sanctions respective administrative, civil and criminal, in accordance with the regulations of their country of origin. Likewise, the applicant will be unable to apply for future calls indefinitely. This must be informed by the Committee formed for the implementation of the scholarship.

XIV. SELECTION

The selection will be made by a technical committee based on the following criteria: admissibility, degree to which the profile meets the profile, professional experience in the course area, curricular consistency and possibility of impact, among other elements that the Committee deems relevant.

The executors of the Course will inform those selected of the result on a date not exceeding **October 11, 2021** and will subsequently contact each selected person by email, according to the contact information provided in the application form, to coordinate the procedures corresponding to your participation.

In addition, the result of the selection will be published on the AGCID website, www.agci.cl for the information of all interested parties. **NOTE**: only those selected will be notified by email.

The final result of those who obtain the scholarship are exclusive resolutions of the Selection Committee, and the decision is final.

XV. OBLIGATIONS OF THE PARTICIPANT

 Applicants are responsible for providing current contact information (Annex I: Application Form) and periodically reviewing their email accounts, in case of requests and official notices by the coordinating team, according to the dates described in the numeral XIII.

- The participants will strictly adhere to the Course program. Requests for changes or alterations to the initially established Course program will not be accepted (except for emergency reasons, duly justified).
- The Course contemplates its realization in exclusively non-face-to-face mode for this edition. The dedication is 70% minimum attendance to class sessions and workshops for approval.
- Carry out all the necessary procedures for their participation in the program, including authorization from the chief.
- Participants must pay for any personal expenses during the course or that are not specified in the FINANCING section.

CONTACTS

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ANNEXES

- Annex I: Application form.
- Annex II: Engagement of the applicant
- Annex III: Work certificate.
- Annex IV: List of Points of Contact.